

## Pretest Career Interests Before Going to College

Business courses allow students to explore career interests through these courses:

- ◆ Accounting
- ◆ Business management
- ◆ Communication
- ◆ Computer applications
- ◆ Entrepreneurship
- ◆ Information systems
- ◆ International business
- ◆ Keyboarding
- ◆ Marketing
- ◆ Personal finance

## Provide Two Educational Options in One—College Prep and Career Prep

Business programs include academic subjects needed to meet the entrance requirements of colleges and universities. They also include subjects that meet entry-level job requirements of employers in fields related to the program.



## Business Education prepares our students to succeed!

In today's rapidly growing and changing economy, students who have taken business and computer courses in high school will have the skills to cope not only with the complexities of the business world, but also the practical skills to be able to:

- ◆ Handle consumer and credit issues
- ◆ Save and invest
- ◆ Use a variety of technology and computer software tools

These skills, along with many others covered in business courses, will help students be successful in their future college and career endeavors.

Brochure Information Resource Used:  
National Business Education Association  
[www.nbea.org](http://www.nbea.org)



Illinois Business Education Association  
[www.ibea.org](http://www.ibea.org)



**Facts  
Every  
Student  
and  
Parent  
Should  
Know  
about the  
Importance  
of  
Business  
Education  
Courses**

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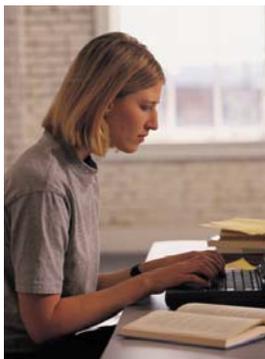
# What Business Courses Do For Students. . .

## Develop “Life Skills” Necessary for Economic Success

Business courses help students develop knowledge in personal finance, time management, organizational skills, and goal setting. This information will be used in important decisions related to buying a house or car, choosing the appropriate insurance, filing tax returns, budgeting, and investing.

## Provide Information Technology Skills

The ability to use a computer to access and create information is a vital skill in today’s business world. Business courses that teach word processing, spreadsheet, database management, and Internet skills can help students get a higher-level position with a better salary in their future careers and help students be more successful in college.



## Expand Educational Opportunities

Most students learn best in courses that offer hands-on experience. Business courses add new dimensions to learning through applied activities. Business courses make academic subjects more relevant and show how reading, English, and math can be applied in “real world” situations.

## Develop Marketable Skills and Habits to Apply to Any Career

Communication skills, self-confidence, self-awareness, good work habits, problem solving, critical thinking, punctuality, reliability, teamwork, and leadership are learned in business classes. Students will feel a sense of accomplishment, which will instill the self-assurance needed to set and achieve career goals.



## Acquire International Business Knowledge

In today’s increasingly global economy, a familiarity with other countries and their impact on American business is essential. Business courses provide students with knowledge of the international marketplace and economic systems, which can be a stepping stone to a career in international business.

## Encourage Creativity and Entrepreneurial Thinking

An explosion of job growth has occurred in small businesses. Business courses prepare students to work in a small business and/or start their own business. Students will learn to meet new challenges with a creativity that results in fresh ideas and will develop an entrepreneurial attitude that can make things happen in any career.

## Broaden Lifelong Work and Study Options

After taking business courses, students will have the option to go to work, go to college, or do both! Business courses prepare students for a well-paying satisfying career in any of a wide variety of fields in the business world. Regardless of the area a student chooses to study, business and technology knowledge will be needed.

## Help Pay for College

The skills acquired in business courses can help students get work to finance their education. Students can work full-time and earn more money—more quickly—to pay for college. Or students can work part-time to earn money for tuition while attending college. Students may also work for employers who will assist in paying for college education expenses.

